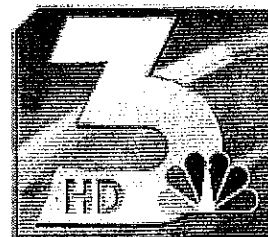


## ORDER



KSNV

## Orders

Order / Rev: 100316  
 Alt Order #: 06809956  
 Product Desc: NRSC 2012  
 Estimate:  
 Flight Dates: 10/31/12 - 11/06/12  
 Original Date / Rev: 04/13/12 / 04/17/12  
 Order Type: GENERAL

Primary AE: Amy McCreary  
 Sales Office: BLPHI  
 Sales Region: National

## Agency

Name: Strategic Media Services, Inc.  
 Buying Contact:  
 Billing Contact:  
 3299 K St. NW  
 Washington, DC 20007

Billing Type: Cash  
 Billing Calendar: Broadcast  
 Billing Cycle: EOM/EOC  
 Agency Commission: 15%

## Advertiser

Name: National Republican Senatorial Comm  
 Demographic: A35+  
 Product Codes: PLI2,PLI1  
 Priority: SELECT PRIORITY CODE  
 Revenue Codes: POLITICAL/AGY, PISSUE, GEN

New Business Thru:  
 Order Separation: 00:15:00  
 Advertiser External ID:  
 Agency External ID:

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/06/12	116	\$80,675.00	\$68,573.75

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	116	\$80,675.00	\$68,573.75	0.00
Totals	116	\$80,675.00	\$68,573.75	0.00

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

## Order Share

Order Share	Share	Total
KSNV	31%	\$80,675.00
Market	100%	\$260,241.94

## Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	31%	\$80,675.00
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	17%	\$44,241.13
KTUD	1%	\$2,602.42
KVVU	17%	\$44,241.13
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	3%	\$7,807.26

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	11/05/12	11/06/12	M-F 6-7a WakeUp w/Wa@M	6-7a		MT-----	:30	4	\$700.00	3	0.00	NM	4	\$2,800.00
M-F 6-7a WakeUp w/Wagners															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	MT-----				4		\$700.00		0.00			

Order / Rev: 100316  
 Alt Order #: 06809956  
 Flight Dates: 10/31/12 - 11/06/12

Advertiser: National Republican Senatorial Committee  
 Product Desc: NRSC 2012  
 Estimate: KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	11/05/12	11/06/12	M-F 6-7a WakeUp w/Wag M-F 6-7a WakeUp w/Wagners	CM	6-7a	MT-----	:30	4	\$700.003		0.00	NM	4	\$2,800.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	MT-----					4	\$700.00		0.00			
E 2	KSNV	11/02/12	11/02/12	M-F 6-7a WakeUp w/Wag M-F 6-7a WakeUp w/Wagners	CM	6-7a	----F--	:30	1	\$700.003		0.00	NM	1	\$700.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--					1	\$700.00		0.00			
E 3	KSNV	10/31/12	11/01/12	M-F 6-7a WakeUp w/Wag M-F 6-7a WakeUp w/Wagners	CM	6-7a	--WT---	:30	4	\$700.003		0.00	NM	4	\$2,800.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--WT---					4	\$700.00		0.00			
E 4	KSNV	10/31/12	11/02/12	Today Show Today Show	CM	658a-9am	--WTF--	:30	6	\$900.001		0.00	NM	6	\$5,400.00
TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--WTF--					6	\$900.00		0.00			
E 5	KSNV	11/05/12	11/06/12	Today Show Today Show	CM	658a-9am	MT-----	:30	4	\$900.001		0.00	NM	4	\$3,600.00
TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	MT-----					4	\$900.00		0.00			
E 6	KSNV	11/05/12	11/06/12	M-F Today Show II 3rd H M-F Today Show II	CM	9-10a	MT-----	:30	4	\$425.001		0.00	NM	4	\$1,700.00
TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	MT-----					4	\$425.00		0.00			
E 7	KSNV	10/31/12	11/02/12	M-F Today Show II 3rd H M-F Today Show II	CM	9-10a	--WTF--	:30	3	\$425.001		0.00	NM	3	\$1,275.00
TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--WTF--					3	\$425.00		0.00			
E 8	KSNV	10/31/12	11/02/12	M-F Today Show III 4th H Today 4th Hour	CM	10am-11am	--WTF--	:30	3	\$325.001		0.00	NM	3	\$975.00
TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--WTF--					3	\$325.00		0.00			
E 9	KSNV	11/05/12	11/06/12	M-F Today Show III 4th H Today 4th Hour	CM	10am-11am	MT-----	:30	4	\$325.001		0.00	NM	4	\$1,300.00
TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	MT-----					4	\$325.00		0.00			
E 10	KSNV	11/05/12	11/06/12	Rachael Ray Rachael Ray	CM	11am-12pm	MT-----	:30	4	\$325.001		0.00	NM	4	\$1,300.00
RR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	MT-----					4	\$325.00		0.00			
E 11	KSNV	10/31/12	11/02/12	Rachael Ray Rachael Ray	CM	11am-12pm	--WTF--	:30	6	\$325.001		0.00	NM	6	\$1,950.00
RR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--WTF--					6	\$325.00		0.00			
E 12	KSNV	10/31/12	11/02/12	Noon News Noon News	CM	12-1230pm	--WTF--	:30	6	\$425.001		0.00	NM	6	\$2,550.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--WTF--					6	\$425.00		0.00			
E 13	KSNV	11/05/12	11/05/12		CM	12-1230pm	M-----	:30	2	\$425.001		0.00	NM	2	\$850.00

Order / Rev: 100316  
 Alt Order #: 06809956  
 Flight Dates: 10/31/12 - 11/06/12

Advertiser: National Republican Senatorial Committ  
 Product Desc: NRSC 2012  
 Estimate:

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Noon News Noon News NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 11/05/12 11/11/12 M----- 2 \$425.00 0.00														
E 14	KSNV	11/05/12	11/05/12	The Agenda 1230pm The Agenda 1230pm	CM	1230-1p M-----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
AGENDAY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 11/05/12 11/11/12 M----- 1 \$325.00 0.00														
E 15	KSNV	10/31/12	11/02/12	The Agenda 1230pm The Agenda 1230pm	CM	1230-1p --WTF--	:30	3	\$325.00	1	0.00	NM	3	\$975.00
AGENDA <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 --WTF-- 3 \$325.00 0.00														
E 16	KSNV	10/31/12	11/02/12	The Doctors The Doctors	CM	2pm-3pm --W-F--	:30	2	\$325.00	1	0.00	NM	2	\$650.00
DRS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 --W-F-- 2 \$325.00 0.00														
E 17	KSNV	11/01/12	11/01/12	The Doctors The Doctors	CM	2pm-3pm ---T---	:30	2	\$325.00	1	0.00	NM	2	\$650.00
DRS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 ---T--- 2 \$325.00 0.00														
E 18	KSNV	11/05/12	11/05/12	The Doctors The Doctors	CM	2pm-3pm M-----	:30	2	\$325.00	1	0.00	NM	2	\$650.00
DRS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 11/05/12 11/11/12 M----- 2 \$325.00 0.00														
E 19	KSNV	11/05/12	11/05/12	Dr. Phil Dr Phil	CM	3-4p M-----	:30	2	\$450.00	1	0.00	NM	2	\$900.00
PHIL <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 11/05/12 11/11/12 M----- 2 \$450.00 0.00														
E 20	KSNV	10/31/12	11/02/12	Dr. Phil Dr Phil	CM	3-4p --WTF--	:30	6	\$450.00	1	0.00	NM	6	\$2,700.00
PHIL <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 --WTF-- 6 \$450.00 0.00														
E 21	KSNV	10/31/12	11/02/12	News 3 at 4 News 3 at 4	CM	4-430p --WTF--	:30	3	\$700.00	3	0.00	NM	3	\$2,100.00
NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 --WTF-- 3 \$700.00 0.00														
E 22	KSNV	11/05/12	11/05/12	News 3 at 4 News 3 at 4	CM	4-430p M-----	:30	1	\$700.00	3	0.00	NM	1	\$700.00
NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 11/05/12 11/11/12 M----- 1 \$700.00 0.00														
E 23	KSNV	11/05/12	11/05/12	News 3 at 430pm News 3 at 4:30PM	CM	430-5pm M-----	:30	1	\$700.00	3	0.00	NM	1	\$700.00
NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 11/05/12 11/11/12 M----- 1 \$700.00 0.00														
E 24	KSNV	10/31/12	11/02/12	News 3 at 430pm News 3 at 4:30PM	CM	430-5pm --WTF--	:30	3	\$700.00	3	0.00	NM	3	\$2,100.00
NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 --WTF-- 3 \$700.00 0.00														
E 25	KSNV	10/31/12	11/02/12		CM	5-630p --WTF--	:30	3	\$1,100.00	3	0.00	NM	3	\$3,300.00

Order / Rev: 100316  
 Alt Order #: 06809956  
 Flight Dates: 10/31/12 - 11/06/12

Advertiser: National Republican Senatorial Committ  
 Product Desc: NRSC 2012  
 Estimate:

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F Early News										
				M-F Early News										
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--WTF--				3	\$1,100.00		0.00			
E 26	KSNV	11/05/12	11/05/12	M-F Early News	CM	5-630p								
				M-F Early News										
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----				1	\$1,100.00		0.00			
E 27	KSNV	11/05/12	11/05/12	M-F Jeopardy	CM	657-730p								
				M-F Jeopardy										
JEP														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----				1	\$1,200.00		0.00			
E 28	KSNV	10/31/12	11/02/12	M-F Jeopardy	CM	657-730p								
				M-F Jeopardy										
JEP														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--WTF--				3	\$1,200.00		0.00			
E 29	KSNV	10/31/12	11/02/12	M-F Wheel	CM	730-758pm								
				M-F Wheel of Fortune										
WHEEL														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--WTF--				3	\$1,200.00		0.00			
E 30	KSNV	11/05/12	11/05/12	M-F Wheel	CM	730-758pm								
				M-F Wheel of Fortune										
WHEEL														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----				1	\$1,200.00		0.00			
E 31	KSNV	11/05/12	11/05/12	M-F News 3 at Eleven	CM	11pm-1135pm								
				M-F News 3 at Eleven										
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----				1	\$1,100.00		0.00			
E 32	KSNV	10/31/12	11/02/12	M-F News 3 at Eleven	CM	11pm-1135pm								
				M-F News 3 at Eleven										
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--WTF--				3	\$1,100.00		0.00			
E 33	KSNV	10/31/12	11/02/12	The Tonight Show	CM	1135p-1237a								
				Tonight Show										
TON SHOW														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--WTF--				3	\$450.00		0.00			
E 34	KSNV	11/05/12	11/05/12	The Tonight Show	CM	1135p-1237a								
				Tonight Show										
TON SHOW														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----				1	\$450.00		0.00			
E 35	KSNV	11/02/12	11/02/12	Fri PR 8-9p	CM	8-9pm								
				Friday Prime 8-9pm										
DLINE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--				1	\$1,900.00		0.00			
E 36	KSNV	11/03/12	11/03/12	News 3 Sunrise - SATUR	CM	6a-7a								
				News 3 Sunrise SATURDAY										
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-				1	\$350.00		0.00			
E 37	KSNV	11/03/12	11/03/12		CM	7a-9am								

Order / Rev: 100316  
 Alt Order #: 06809956  
 Flight Dates: 10/31/12 - 11/06/12

Advertiser: National Republican Senatorial Committ  
 Product Desc: NRSC 2012  
 Estimate:

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Saturday Today														
Saturday Today														
SAT TODAY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-				1	\$600.00		0.00			
E 38	KSNV	11/03/12	11/03/12	News 3 Today - SATURD	CM	9am-930am -----S-	:30	1	\$500.00	1	0.00	NM	1	\$500.00
				News 3 Today - SAT										
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-				1	\$500.00		0.00			
E 39	KSNV	10/31/12	11/02/12	Face to Face w/ Ralston	CM	630-657pm --WTF--	:30	2	\$900.00	1	0.00	NM	2	\$1,800.00
				Face to Face w/ J.Ralston										
FACE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--WTF--				2	\$900.00		0.00			
E 40	KSNV	10/31/12	11/02/12	Wake Up Early w/ Wagner	CM	430a-5a --WT---	:30	1	\$200.00	1	0.00	NM	1	\$200.00
				Wake Up Early Wagners										
EARLY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--WT---				1	\$200.00		0.00			
E 41	KSNV	11/03/12	11/03/12	Weekend Jeopardy/Whodunnit	CM	657-8pm -----S-	:30	1	\$325.00	3	0.00	NM	1	\$325.00
				WKND Jeop/Wheel										
WH/JEP														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-				1	\$325.00		0.00			
E 42	KSNV	11/03/12	11/03/12	Sat PR 10-11p	CM	10-11pm -----S-	:30	1	\$1,000.00	3	0.00	NM	1	\$1,000.00
				Saturday Prime 10-11pm										
SVU														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-				1	\$1,000.00		0.00			
E 43	KSNV	11/03/12	11/03/12	Sa-Su News 3 at Eleven	CM	11pm-1135pm -----S-	:30	1	\$1,000.00	3	0.00	NM	1	\$1,000.00
				Sa-Su News 3 at Eleven										
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-				1	\$1,000.00		0.00			
E 44	KSNV	11/03/12	11/03/12	Saturday Night Live	CM	1130pm-1:02am -----S-	:30	1	\$1,400.00	1	0.00	NM	1	\$1,400.00
				Saturday Night Live										
SNL														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-				1	\$1,400.00		0.00			
E 45	KSNV	11/04/12	11/04/12	News 3 Sunrise - SUNDAY	CM	6a-7a -----S	:30	1	\$350.00	3	0.00	NM	1	\$350.00
				News 3 Sunrise SUNDAY										
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S				1	\$350.00		0.00			
E 46	KSNV	11/04/12	11/04/12	Sunday Today	CM	7a-8am -----S	:30	1	\$500.00	1	0.00	NM	1	\$500.00
				Sunday Today										
SUN TODAY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S				1	\$500.00		0.00			
E 47	KSNV	11/04/12	11/04/12	Meet the Press	CM	8a-9am -----S	:30	1	\$1,300.00	1	0.00	NM	1	\$1,300.00
				Meet the Press										
MTP														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S				1	\$1,300.00		0.00			
E 48	KSNV	11/04/12	11/04/12	News 3 Today Wknd	CM	9a-930am -----S	:30	1	\$500.00	1	0.00	NM	1	\$500.00
				News 3 Today										
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S				1	\$500.00		0.00			
E 49	KSNV	11/04/12	11/04/12		CM	9:30a-10a -----S	:30	1	\$500.00	1	0.00	NM	1	\$500.00

Order / Rev: 100316  
 Alt Order #: 06809956  
 Flight Dates: 10/31/12 - 11/06/12

Advertiser: National Republican Senatorial Committ  
 Product Desc: NRSC 2012  
 Estimate: KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Chris Matthews 9:30AM S															
Chris Matthews SUN 9:30am															
CHRIS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S		1			\$500.00			0.00			
E 50	KSNV	11/04/12	11/04/12	NFL Football	CM	1P-9PM	-----S	:30	1	\$6,500.00	3	0.00	NM	1	\$6,500.00
				NFL Football											
SNF															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S		1			\$6,500.00			0.00			
E 51	KSNV	11/04/12	11/04/12	News 3 Live in Prime	CM	7-10pm	-----S	:30	1	\$1,100.00	3	0.00	NM	1	\$1,100.00
				News 3 in Prime											
NEWS AFTER GAME															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S		1			\$1,100.00			0.00			
E 52	KSNV	11/04/12	11/04/12	Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S	:30	1	\$1,000.00	3	0.00	NM	1	\$1,000.00
				Sa-Su News 3 at Eleven											
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S		1			\$1,000.00			0.00			
													Totals	116	\$80,675.00